

# Enviro -SAVE®

A Division of Tran Cert Marketing, Inc.  
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*If you don't believe it, you haven't tried it!™*

**NEWS RELEASE:**

**October 31, 2002**

**Contact: Jenny Fang-Stumpo, President/CEO**

Point Roberts, WA - Enviro-Save staff personally want to thank the entire transit industry for putting on a great APTA EXPO in Las Vegas.

We would like to take this opportunity to introduce and educate the industry about the complete line of Enviro-Save products and how it can be the most cost-effective investment you can make for your vehicles. This is not an oil or fuel treatment. This is a one-time treatment for the life of your Bus/Train/Truck/Car.

To give you an idea of the savings you can expect we have included a Fuel Cost Reduction Table that clearly shows the financial benefits, in just fuel savings. For example, you'll see that a total investment of doing 20 buses will cost \$11,900 and will immediately begin paying you back. With the average fuel cost \$40,000 per month, your annual savings will be \$28,800.00. A 5-month return on your investment, and continued savings year-after-year guaranteed. Do you purchase products with such financial benefits that guarantee these returns on your investment? Limited time offer – includes free shipping until November 30<sup>th</sup>.

## Heavy Duty – Bus Applications ( 6% Improvement in MPG )

Vehicles	Monthly Fuel Cost	Monthly Savings	Annual Savings	2 Years Savings	Cost of Treatment
1	\$2,000.00	\$ 120.00	\$1,440.00	\$2,880.00	\$ 595.00
5	\$10,000.00	\$ 600.00	\$7,200.00	\$14,400.00	\$2,975.00
10	\$20,000.00	\$1,200.00	\$14,400.00	\$28,800.00	\$5,950.00
15	\$30,000.00	\$1,800.00	\$21,600.00	\$43,200.00	\$8,925.00
20	\$40,000.00	\$2,400.00	\$28,800.00	\$57,600.00	\$11,900.00
25	\$50,000.00	\$3,000.00	\$36,000.00	\$72,000.00	\$14,875.00
50	\$100,000.00	\$6,000.00	\$72,000.00	\$144,000.00	\$29,750.00
75	\$150,000.00	\$9,000.00	\$108,000.00	\$216,000.00	\$44,625.00
100	\$200,000.00	\$12,000.00	\$144,000.00	\$288,000.00	\$59,500.00
150	\$300,000.00	\$18,000.00	\$216,000.00	\$432,000.00	\$89,250.00

Can you afford not to try Enviro-SAVE® Metal Treatment Products at your system? Our dealers are ready to meet your needs. We currently have clients at New Jersey Transit, Long Beach Transit, Pittsburgh Transit, St. Catherine's Transit, BC Transit, and Corpus Christi Transit and over 450,000 Enviro-Save applications worldwide.

**Please call us toll-free today at (866)945-3800**  
Free Shipping offer expires 11/30/02